

Shri Lal Bahadur Shastri Degree College, Gonda
Faculty of Commerce and Management
Department of Commerce
Programme and Course Outcomes

Programme: B. Com.
Programme Outcomes

The career options for students pursuing B. Com. Programme are vast and candidates will always have interesting profiles to work at if they play to their strengths. While many B. Com. Graduates may choose the much tried and tested path of CA, CS, CMA and other related fields of study, one has ample opportunity to choose an out-of-the-box career option, as one in travel and hospitality, media and telecommunications depending on the path and degree one chooses.

Programme: B. Com.
Programme Specific Outcomes

Earning a graduate degree of commerce (B.Com.) is evidence of persistence, determination, intellectual prowess and the ability to handle challenging environments all of which are sought-after qualities for individuals filling manager and director positions. An employee who has demonstrated success in a long-term situation that requires stamina, discipline, leadership and the ability to work well with others is going to be in line for growth opportunities within his or her organization. B.Com. graduate after completion of course can choose to work in job profile option available to them depending on their caliber and interest area such as Accountant, Auditor, Consultant, Company Secretary, Business Analyst, Finance Officer, Sales Analyst, Junior Analyst, Tax Accountant, Stock Broker, Economist, and Business Development Trainee and so on to explore.

B. Com. 1st Year [Certificate in Commerce]

Semester: First, Course Title: Business Organisation, Course Code: C010101T

- ✓ Ability to understand the concept of Business Organisation along with the basic laws and norms of Business Organisation.
- ✓ Ability to understand the terminologies associated with the field of Business Organisation along with their relevance.
- ✓ Ability to identify the appropriate types and functioning of Business Organisation for solving different problems.
- ✓ Ability to apply basic Business Organisation principles to solve business and industry related problems.
- ✓ Ability to understand the concept of Sole Proprietorship, Partnership and Joint Stock Company etc.

Semester: First, Course Title: Business Statistics, Course Code: C010102T

- ✓ The purpose of this paper is to inculcate the analytical ability among the students.

Semester: First, Course Title: Business Communication, Course Code: C010103T

- ✓ To acquire skills in reading, writing, comprehension and communication, and also to use electronic media for business communication.

Semester: First, Course Title: Introduction to Computer Application, Course Code: C010104T

- ✓ The objective of this course is to provide basic knowledge of computer, DBMS, data base language and word processing.

Semester: Second, Course Title: Business Management, Course Code: C010201T

- ✓ Ability to understand the concept of Business Management along with the basic laws and norms of Business Management.
- ✓ Ability to understand the terminologies associated with the field of Business Management and control along with their relevance.
- ✓ Ability to identify the appropriate method and techniques of Business Management for solving different problems.
- ✓ Ability to apply basic Business Management principles to solve business and industry related problems.
- ✓ Ability to understand the concept of Planning, Organising, Direction, Motivation and Control etc.

Semester: Second, Course Title: Financial Accounting, Course Code: C010202T

- ✓ The objective of this paper is to help students to acquire conceptual knowledge of fundamentals of accounting and to impart skills for recording various kinds of business transactions.

Semester: Second, Course Title: Computerised Accounting, Course Code: C010203P

- ✓ The purpose of this paper is to provide knowledge of accounting with computer.

Semester: Second, Course Title: Essentials of E-Commerce, Course Code: C010204T

- ✓ This course is to familiarize the student with the basics of e-commerce and to comprehend its potential.

Semester: Second, Course Title: Business Economics, Course Code: C010205T

- ✓ Business Economics objective this course is meant to acquaint the students with the principles of Business Economics as are applicable in business.

B. Com. 2nd Year [Diploma in Commerce]

Semester: Third, Course Title: Company Law, Course Code: C010301T

- ✓ The objective of this course is to provide basic knowledge of the provisions of the Companies Act 2013 along with relevant cases.

Semester: Third, Course Title: Cost Accounting, Course Code: C010302T

- ✓ This course exposes the students to the basic concepts and the tools used in cost accounting.

Semester: Third, Course Title: Business Regulatory Framework, Course Code: C010303T

- ✓ The objective of this course is to provide a brief idea about the framework of Indian Contract Act, 1872 and Sale of Goods Act, 1930.

Semester: Third, Course Title: Inventory Management, Course Code: C010304T

- ✓ Ability to understand the concept of Inventory Management along with the basic laws and axioms of Inventory Management.
- ✓ Ability to understand the terminologies associated with the field of Inventory management and control along with their relevance.
- ✓ Ability to identify the appropriate method and techniques of Inventory management for solving different problems.
- ✓ Ability to apply basic Inventory management principles to solve business and industry related problems.
- ✓ Ability to understand the concept of Working Capital Management, Demand Analysis and Obsolescence.

Semester: Fourth, Course Title: Income Tax Law and Accounts, Course Code: C010401T

- ✓ It enables the students to know the basics of Income Tax Act and its implications.

Semester: Fourth, Course Title: Fundamentals of Marketing, Course Code: C010402T

- ✓ The objective of this course is to provide basic knowledge of concepts, principles, tools and techniques of marketing.

Semester: Fourth, Course Title: Digital Marketing, Course Code: C010403P

- ✓ Ability to understand the concept of Digital Marketing along with the basic forms and norms of Digital Marketing.
- ✓ Ability to understand the terminologies associated with the field of Digital Marketing and control along with their relevance.
- ✓ Ability to identify the appropriate method and techniques of Digital Marketing for solving different problems.

- ✓ Ability to apply basic Digital Marketing principles to solve business and industry related issues and problems.
- ✓ Ability to understand the concept of Budgetary Control, Cash Flow Statement, Fund Flow Statement, Break Even Analysis etc.

Semester: Fourth, Course Title: Fundamentals of Entrepreneurship, Course Code: C010404T

- ✓ Ability to understand the concept of Entrepreneurship along with the basic laws and practices of Entrepreneurship.
- ✓ Ability to understand the terminologies associated with the field of Entrepreneurship along with their relevance.
- ✓ Ability to identify the appropriate functions and qualities of Entrepreneur for solving different problems.
- ✓ Ability to apply basic Entrepreneurship principles to solve business and industry related problems.
- ✓ Ability to understand the concept of Life Small Business, Raising of Funds and EDP.

Semester: Fourth, Course Title: Tourism and Travel Management, Course Code: C010405T

- ✓ The objective of this course is to understand the fundamental concept of Tourism and to familiarize with the significance and emerging trends in tourism.

B. Com. 3rd year [Degree in Commerce]

Semester: Fifth, Course Title: Corporate Accounting, Course Code: C010501T

- ✓ This course enables the student to develop awareness about corporate accounting in conformity with the provisions of company act.

Semester: Fifth, Course Title: Goods and Services Tax, Course Code: C010502T

- ✓ To provide students with the working knowledge of principles and provisions of GST to understand the relevance of GST in the present Indian tax in scenario and its contribution for economic development.

Semester: Fifth, Course Title: Business Finance, Course Code: C010503T

- ✓ This course is to help students understand the conceptual framework of Business Finance.

Semester: Fifth, Course Title: Principles and Practices of Insurance, Course Code: C010504T

- ✓ Ability to understand the concept of Insurance along with the basic laws and practices of Insurance.

- ✓ Ability to understand the terminologies associated with the field of Insurance and control along with their relevance.
- ✓ Ability to identify the appropriate method and types of Insurance for solving different problems.
- ✓ Ability to apply basic Insurance principles to solve business and industry related problems.
- ✓ Ability to understand the concept of Life, Marine and Fire Insurance.

Semester: Fifth, Course Title: Monetary Theory and Banking in India, Course Code: C010505T

- ✓ The course exposes the students to the working for money and financial system prevailing in India.

Semester: Fifth, Course Title: Research Project, Course Code: C010506R

- ✓ In this course students will select a topic for project and prepare synopsis with the help of allotted guide. On this topic student will prepare and submit project work in VI semester.
- ✓ This course will be helpful in analyzing one special area of commerce.
- ✓ This course will be helpful in inculcating research aptitude among the students.

Semester: Sixth, Course Title: Accounting for Managers, Course Code: C010601T

- ✓ Ability to understand the concept of Managerial Accounting along with the basic forms and norms of Managerial Accounting.
- ✓ Ability to understand the terminologies associated with the field of Managerial Accounting and control along with their relevance.
- ✓ Ability to identify the appropriate method and techniques of Managerial Accounting for solving different problems.
- ✓ Ability to apply basic Managerial Accounting principles to solve business and industry related issues and problems.
- ✓ Ability to understand the concept of Budgetary Control, Cash Flow Statement, Fund Flow Statement, Break Even Analysis etc.

Semester: Sixth, Course Title: Auditing, Course Code: C010602T

- ✓ This course aims at imparting knowledge about the principles and methods of auditing and their application.

Semester: Sixth, Course Title: Comprehensive Viva, Course Code: C010603P

- ✓ This course will be helpful to measure students' ability internally.
- ✓ This course will develop among the students the ability to face interviews.

Semester: Sixth, Course Title: Financial Institutions and Market, Course Code: C010604T

- ✓ Ability to understand the concept of Financial Market along with the basic forms and norms of Financial Market.
- ✓ Ability to understand the terminologies associated with the field of Financial Market and control along with their relevance.
- ✓ Ability to identify the appropriate method and techniques of Financial Market for solving different problems.
- ✓ Ability to apply basic Financial Market principles to solve business and industry related problems.
- ✓ Ability to understand the concept of Primary and Secondary Market, Stock Exchange, SEBI etc.

Semester: Sixth, Course Title: Human Resource Management, Course Code: C010605T

- ✓ The paper aims to develop in the students a proper understanding about human resource management.

Semester: Sixth, Course Title: Business Ethics and Corporate Governance, Course Code: C010606T

- ✓ This course seeks to provide knowledge about the concepts, tools, techniques, and relevance of Business Ethics and Corporate Governance in the present changing scenario.

Semester: Sixth, Course Title: Research Project, Course Code: C010607R

- ✓ In this course a completed research project is to be submitted by the student.
- ✓ This course will be helpful in developing scientific temper among the students.

B. Singh
5/9/24